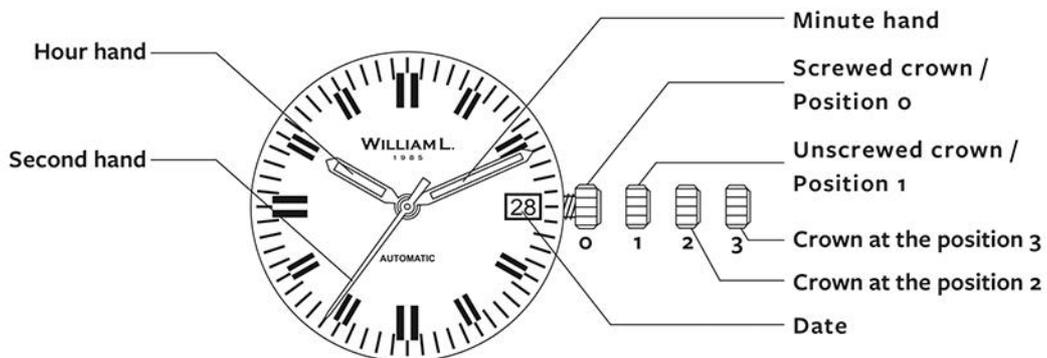


## INSTRUCTION MANUAL

### Automatic Vintage 70's Style Diver

Thank you for purchasing this William L. 1985 watch. The following instructions are provided to help you familiarize yourself with the proper operation and care of your William L. 1985 watch. To ensure correct use, please read and follow the instructions carefully.



### MOVEMENT

Japanese Seiko NH35 Automatic Caliber

Power reserve: 41 hours / Frequency: 21,600 vibrations per hour / Jewels: 24



The beauty of the inner working of the watch movement can be admired through the transparent case back.

The crown of your watch is screwed-in to guarantee optimal water-resistance. The crown must be unscrewed to set the time and the date. After settings are done make sure it is properly screwed again. The water resistance is only guaranteed when the crown is properly screwed in. Ensure the crown is properly screwed in before any water related activity.

# WILLIAM L.

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## WINDING UP THE MAINSPRING

Your Automatic Vintage 70's Style Diver is an automatic watch. The mechanism of the watch includes an oscillating rotor that winds the mainspring via the motion of your wrist. The mainspring will then power the watch for approximately 41 hours. If the wearer is semi active, the watch can wind fully in 4-8 hours. The watch is also equipped with a manual winding mechanism.

If your watch is completely stopped, it is recommended that you manually wind the mainspring. Follow these steps:

1. Unscrew the crown to position 1.
2. Turn the crown clockwise 8 times to wind up the mainspring.
3. Screw the crown to position 0.

If it is your daily wear watch it should already be fully wound. Only wind the watch, if it stops after its power reserve has run out.

## TIME SETTING

To set the time of your Automatic Vintage 70's Style Diver follow these steps:

4. Unscrew the crown to position 1.
5. Pull the crown out to position 3.
6. Turn the crown clockwise to set hour and minute hands to set the time.  
Take a.m./p.m. into consideration when setting the hour and minute hands to the desired time.
7. Push the crown back to position 1.
8. Screw the crown back to position 0.

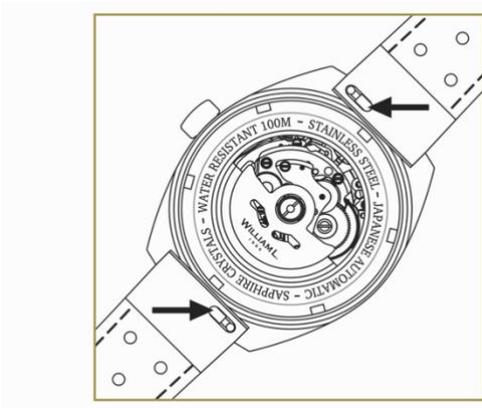
## DATE SETTING (if your watch is equipped with date window)

To set the date of your Automatic Vintage 70's Style Diver follow these steps:

1. Unscrew the crown to position 1.
2. Pull the crown out to the position 2.
3. Turn the crown clockwise to set the date.
4. After the date has been set, push the crown back to the position 1.
5. Screw the crown back to position 0.

Do not change the date between 9:00 p.m. and 4:00 a.m. period as this will cause a malfunction. To know if you are in the p.m. or a.m. period, move the hour hand after 12 O'clock and see if the date jumps or not. If the date jumps, you are now on the a.m. period of the day. If the dates do not jump you are on the p.m. period of the day.

## STRAPS, BRACELETS AND EASY BAR SYSTEM



William L. 1985 watches are using easy bars. To change your strap or bracelet easily, pull the levers of the easy bars to release the strap from the case. The same action will allow you to attach another strap to the case.

For mesh bands and NATO straps, more information available on [www.williaml1985.com](http://www.williaml1985.com)

## PRECAUTIONS AND PREVENTIVE MEASURES

- **TEMPERATURE & SHOCKS**  
Avoid thermal or other shocks as it may harm your watch. Do not expose your watch to sudden temperature changes (exposure to sunlight followed by immersion in cold water) or extreme temperatures [over 60°C (140°F) or below 0°C (32°F)].  
While your watch is water proof, it is not recommended to shower or wash dishes with it as it can result in a sudden change of temperature.
- **MAGNETIC FIELDS**  
Do not expose your watch to intense magnetic fields such as loudspeakers, portable telephones, computers or refrigerators and other electromagnetic appliances.
- **HARMFUL PRODUCTS**  
Avoid direct contact with solvents, detergents, and perfumes, cosmetic products etc., since they may damage the bracelet, the case and/or the gaskets.
- **CARE**  
Clean the case and bracelet regularly using a soft cloth to prevent any corrosion caused by perspiration. All water-resistant watches can be cleaned with a toothbrush and soapy water, and then dried with a soft cloth. After being worn in the sea, the watch must be rinsed with warm fresh water and then dried completely.

# WILLIAM L.

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## WATER RESISTANCE

Water resistance of watches is rated based on laboratory pressure tests comparable to a swimmer or diver sitting still at that pressure level. However, many water-based activities involve a lot of movement and other environmental changes. These exceptions to how the watch was rated may challenge or defeat the water protection features of a water-resistant watch.

The water resistance of a watch cannot permanently be guaranteed. It may be affected by ageing of gaskets or by accidental shock to the crown. The water resistance level of your William L. 1985 watch is indicated on its caseback:

1. [3atm / 30m / 100ft]  
Watches water resistant to 30 meters /100 feet.
2. [5atm / 50m / 165ft] [10atm / 100m / 330ft] [20atm / 200m / 660ft]  
Watches water resistant to 50, 100 or 200 meters /165, 330 or 660 feet.
3. [10atm / 100m / 330ft] [20atm / 200m / 660ft] [30atm / 300m / 1000ft]  
Watches water resistant from 100 to 300 meters / 330 to 1000 feet or more with screw down crown and diving bezel.

According to the water resistance 1, 2 or 3 listed above, watches are protected against:

- |              |  |
|--------------|--|
| <b>1-2-3</b> | Water splashes / Rain  |
| <b>2-3</b>   | Shower & Bath with no direct stream / Shallow water activities |
| <b>3</b>     | Water sports / Scuba diving of the surface                     |

Also, never activate the time-setting crown and/or the pushers while the watch is under water and make sure that the crown has been pushed/screwed down tightly after every operation.

And, do not under any circumstances open the watch yourself; arrange to get it inspected by an authorized William L. 1985 Service Center only.

## LIMITED WARRANTY

Your William L. 1985 watch is warranted by William L. 1985 for a period of twelve (12) months from the date of purchase under the terms and conditions of this warranty.

The international William L. 1985 warranty covers material and manufacturing defects. The warranty only comes into force if the warranty certificate is dated, fully and correctly completed, and the watch has been registered on our After-Sales Service Center during the warranty period.



— VINTAGE STYLE WATCHES —

# WILLIAM L.

1 9 8 5

In the event that repairs are improper to restore the normal conditions of use of your William L. 1985 watch, William L. 1985 guarantees its replacement by a William L. 1985 watch of identical or similar characteristics. The warranty for the replacement watch is twelve (12) MONTHS after the date of purchase of the replaced watch.

This manufacturer's warranty does not cover:

1. Wear and tear and aging (e.g. scratched crystal; alteration of the color and/or material of non-metallic straps and chains, such as leather, textile, rubber; peeling of the plating).
2. Any damage on any part of the watch resulting from abnormal/abusive use, lack of care, negligence, accidents (knocks dents, crushing, broken crystal, etc.).
3. Incorrect use of the watch and non-observance of the use directions provided by William L.1985.
4. The William L.1985 watch handled by non-authorized persons (e.g. for battery replacement, services or repairs) or which has been altered in its original condition beyond William L.1985 control.

All applicable implied warranties, including the implied warranty of merchantability and of fitness for a particular purpose given to you by law are hereby limited in duration to the duration of this warranty. Under no Circumstances will WILLIAM L. 1985 be liable for any indirect or consequential damages of any kind.

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